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# Demystifying Knowledge Management

## Knowledge Management to Make the Job Easier, Not an Add-On

**BY DR. GRAHAM ORANGE**  
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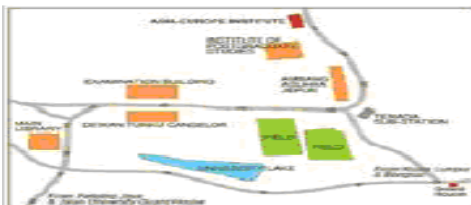
**31 January 2008 (Thursday) \* 11.45am – 1.30pm \* Auditorium,**



There is much hype surrounding knowledge management. Some of this is because there is no single definition of knowledge or of knowledge management. From a research perspective this can be quite useful because the researcher can define knowledge and knowledge management within the context of the research. However, this ambiguity can also be exploited. Commercial organisations can claim to sell knowledge management solutions when in fact they deliver products that are no more than information systems and/or document management systems. Graham Orange discusses knowledge with the aim of raising the listeners' awareness of issues surrounding knowledge management.

Mr. Graham Orange is a Reader in Information Systems at Leeds Metropolitan University, United Kingdom. His research focuses on knowledge management and organisational learning and includes other areas such as business process modelling, IS strategy, IS development, and e-Government systems. Mr. Orange supervises doctoral students and teaches on the Faculty's Masters programme. Prior to joining Leeds Metropolitan University, Graham was a professional information systems consultant with one of the UK's most prestigious firms. He is now an active researcher writing and reviewing journal (e.g. European Journal of Information Systems) and conference papers, chairing conferences (e.g. Americas Conference on Information Systems and International Conference on EGovernment mini track chair), and reviewing research council proposals etc. He has links with many other institutions around the world and is Visiting Professor at the University of Malaya and at the Danube University, Krems, Austria. He has close links with industries and actively involved in local authorities research and consultancies and has just completed a European project on youth citizenship (POLITEA) with municipalities in Europe.

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